

*Celebrating and Creating
Legendary Leaders*

25

25th Anniversary ■ 1984–2009

*Texas Council of
Women School Executives*

T★WSE

www.tcwse.org

25th Annual Summer Conference
June 26–28, 2009 — Renaissance Austin Hotel

2009 Conference Committee

Conference Coordinator

Diane Stegall, Chisum ISD

Committee Members

Jean Bahney

Pam Bryant, Clarksville ISD

Karla Burkholder, Northwest ISD

Margret A. Montgomery,
Montgomery Consultant Services

Wendy Ruthart, Chisum ISD

Shelly Slaughter, Cumby ISD

Lu Anna Stephens, Angelo State
University

Nancy K. Vaughan

Priscilla White, Grand Prairie ISD

Greeters

Karen Hassell, Waco ISD

Ava Munoz, University of Texas–
Pan American

Stacey McGraw, Plano ISD

Shirley J. Mills, University of Texas–
Pan American

Celia Drews, Troy ISD

Officers

President

Priscilla White, Executive Director, Teaching & Learning,
Grand Prairie ISD

President-Elect

Diane Stegall, Superintendent, Chisum ISD

Vice President

Lu Anna Stephens, Program Advisor, School
Administration & Superintendents, Angelo State University

Secretary

Jean Bahney

Historian

Denise Daniels, Senior Principal, Katy ISD

Past President

Viviana Lopez, Executive Director, Curriculum, Austin ISD

Executive Secretary/ Treasurer

Ann M. Halstead, Assistant Executive Director,
Communications & Information Systems, TASA

Legal Counsel

Laura S. Fowler, Attorney at Law, The Fowler Law Firm PC

Review Committee of Past Presidents (Active Past Presidents)

Margret A. Montgomery, Consultant, Montgomery Consultant Services, Inc.
(1984–1985)

Yvonne Katz, Educational Konsultant, Katz Konsulting (1986–1987)

Janiece T. Buck, Grant Coordinator, Stephen F. Austin University (1987–1988)

Virginia L. Collier, Clinical Associate Professor, Texas A&M University (1990–1991)

Genevieve Brown, Dean, College of Education & Applied Science, Sam Houston
State University (1993–1994)

Jackie Jenkins, Consultant, Jackie Jenkins Ph.D., Consulting (1994–1995)

Juneria P. Berges, Principal, Coppell ISD (1995–1996)

Beverly J. Irby, Professor & Chair, Department of Educational Leadership &
Counseling, Sam Houston State University (1996–1997)

Barbara A. Sultis (1997–1998)

Dianne Hess, Consultant, Dianne Hess Consulting (1998–1999)

Judi Jones Benestante, Consultant, The Benestante Group (1999–2000)

Anita M. Pankake, Professor, Educational Leadership, University of Texas–
Pan American (2000–2001)

Elizabeth A. Clark, Chief Academic Officer, Katy ISD (2001–2002)

Shirley M. Coleman, Superintendent, San Vicente ISD (2002–2003)

Vicki Miller, Director, Student Services, Terrell ISD (2004–2005)

Nancy Vaughan (2005–2006)

Jennifer S. Blaine, Associate Superintendent, Curriculum & Instruction, Spring
Branch ISD (2006–2007)

Regional Advisory Committee

- Region 1** Gloria J. Crum, Consultant, SONRISA Enterprises, LLC, dba Crum Consulting
- Region 2** Kathy S. Berryhill, Assistant Superintendent, Aransas Pass ISD
- Region 3** Tina Herrington, Director, Curriculum & Instruction, Goliad ISD
- Region 4** Sharon M. Boutwell, Assistant Superintendent, Leadership & Organizational Development, Katy ISD
- Region 4** Sharon Lea Hogue, Systems Applications, Dickinson ISD
- Region 5** Robin Perez, Assistant Superintendent, Lumberton ISD
- Region 6** Jane Spivey, Regional Administrator–Gulf Coast Region, Windham School District
- Region 7** Tonya Knowlton, Director, Human Resources, Marshall ISD
- Region 8** Pam Bryant, Superintendent, Clarksville ISD
- Region 9** Fonda Huneycutt, Superintendent, Forestburg ISD
- Region 10** M. Joan Terry, Assistant Superintendent, Policy Planning & Research, Rockwall ISD
- Region 11** Karla Burkholder, Lead Coordinator, Instructional Technology, Northwest ISD
- Region 12** Karen Hassell, Coordinator, Professional Development, Waco ISD
- Region 13** Kathy Bishop, Secondary Language Arts Supervisor, Austin ISD
- Region 14** Mary Helen Muñoz, Chief Officer, Communications & Parental Relations, Abilene ISD
- Region 14** Karen Saunders, Principal, Snyder ISD
- Region 16** Tanya Monroe, Superintendent, Memphis ISD
- Region 17** Fredda Schooler, Superintendent, Morton ISD
- Region 18** Mary Lou Carrasco, Superintendent, Balmorhea ISD
- Region 20** Patricia Ramirez, Principal, Harlandale ISD

2009 Conference Sponsors

Platinum

PBK

Gold

Apangea Learning
Capella University
Gallagher Construction

Silver

Claycomb Associates
Herff Jones, Inc.
Region 8 Education Service Center

Bronze

Scientific Learning



Conference Agenda

Friday, June 26

2:30–4 p.m.	Regional Representative Networking Meeting	San Antonio
3–7 p.m.	Registration	Plaza Booth A
4–6 p.m.	Executive Board Meeting	San Antonio
6–7:30 p.m.	Early Bird Reception	Wedgwood

Saturday, June 27

7 a.m.–5:30 p.m.	Registration	Plaza Booth A
7:45–9 a.m.	Breakfast/Opening Session	Wedgwood
	Keynote: Janet Hood-Hanchey, Director, Secondary Staffing, Lewisville ISD	
9:15–10:30 a.m.	Focus Session #1	In Rooms Assigned
10:45 a.m.–noon	Focus Session #2	In Rooms Assigned
Noon–2 p.m.	Awards Luncheon	Wedgwood
	Keynote: Lindy Robinson, Superintendent, Milano ISD	
2:15–3:30 p.m.	Focus Session #3	In Rooms Assigned
3:35–4:30 p.m.	Mock Interviews	Sabine & San Antonio
4:45–5:15 p.m.	Regional Roundup	Trinity
5:30–6:30 p.m.	Welcome Reception	Wedgwood

Sunday, June 28

8:30–10:15 a.m.	Breakfast/Closing Session/All-Member Business Meeting	Trinity
	Keynote: Dr. John Horn, Senior Consultant, Schlechty Center for Educational Reform	



Résumé Review Sessions

You're not going anywhere without a solid résumé to pave the way, but forget those intimidating sessions that leave you unsure of yourself and your plans. TCWSE's founding member and expert résumé writer—Margret A. Montgomery—will help you gain a fresh understanding of how to put your best foot forward and make your résumé rise above the crowd.

This is a must-do session for administrators and aspiring administrators heading up the career ladder.

An overview session is scheduled for **Saturday, 9:15–10:30 a.m.** After this overview, individual résumé sessions will be scheduled throughout the day. Sign up for an individual résumé session at the Registration Desk. (Please Note: You do not have to attend the overview session to sign up for an individual session. Résumé review sessions are conducted only on Saturday.)



Award Winners

Margret A. Montgomery Leadership Award

Shirley M. Coleman
Superintendent, San Vicente ISD

Summer Conference Scholarship Recipient

Karen Denise Smith
Associate Professor, Collin County Community College



Friday, June 26

Registration

Plaza Booth A

3–7 p.m.

Early Bird Reception

Wedgwood

6–7:30 p.m.

Early arrivals start networking early with a welcoming group of friends and colleagues. This is a wonderful opportunity to relax from the workweek and get ready for a weekend of fellowship and learning.

Saturday, June 27

Conference Registration

Plaza Booth A

7 a.m.–5:30 p.m.

Stop by the Registration Desk to pick up your conference badge and packet, sign up for Résumé Reviews, check on your membership, or get your questions answered.

Breakfast/Opening Session

Wedgwood

7:45–9 a.m.

Presiding: Priscilla White, Executive Director, Teaching & Learning, Grand Prairie ISD, 2008–09 President

Keynote Address: Janet Hood-Hanchey, Director, Secondary Staffing, Lewisville ISD

Reflections on a Quarter of a Century

Kicking off our conference, longtime TCWSE member Dr. Janet Hood-Hanchey brings reflections on our first 25 years and energizes us with a call to action for our future.

(SBEC #6)

Break

9–9:15 a.m.



Focus Session #1

9:15–10:30 a.m.

The ABC's of Motivation...and the Power of One

Sabine

This session focuses on motivating individuals to achieve their goals in life...no matter how long it may take.

(SBEC #6)

Presenter: *Tina L. Seaman, Support Principal, Katy ISD*

Wisdom from the Lipstick Blotter: Take Two

San Antonio

The presenters share their “Wisdom from the Lipstick Blotters,” which represents their combined 77 years in education and 26 years as Texas school superintendents. Topics include preparation, leadership, attitude, and keeping one’s sense of humor in order to survive the day-to-day “excitement” of the job. Presenters share their wisdom concerning how to get the job and how to keep it after getting it by laughing and keeping the lipstick blotted.

(SBEC #8)

Presenters: *Mary Lookadoo, Superintendent, Mineola ISD; and Former Texas Superintendent Linda Gossett, Elementary Principal, Watonga Oklahoma Schools*

The Graceful Art of Falling and Science of Getting Up

San Marcos

This session is a light-hearted look at life’s ups and downs that shares common-sense lessons for coping in a stressful, demanding, and competitive leadership environment. Learn to appreciate the less-than-perfect real world and real life that we all lead. Life really is a comedy of errors that can be very entertaining! Come laugh at one woman’s serious attempt to live gracefully.

(SBEC #8)

Presenter: *Genie B. Linn, Assistant Professor, The University of Texas at Tyler*

Résumé Review

San Saba

You’re not going anywhere without a solid résumé to pave the way, but forget those intimidating sessions that leave you unsure of yourself and your plans. TCWSE’s founding member and expert résumé writer—Margret A. Montgomery—will help you gain a fresh understanding of how to put your best foot forward and make your résumé rise above the crowd. This is a must-do session for administrators and aspiring administrators heading up the career ladder. After this overview, individual résumé sessions will be scheduled throughout the day. Sign up for an individual résumé session at the Registration Desk.

(Please Note: Résumé review sessions are conducted only on Saturday.)

(SBEC #3)

Presenter: *Margret A. Montgomery, Consultant, Montgomery Consultant Services, Inc.*



Strut Your Stuff for the 25th

Trinity B

There is so much involved in being the total woman. It takes years to learn the many things involved in being not only successful but also effective. Women sometimes take two steps forward and one step back. Sometimes they feel they're standing on shifting sand. Women get so close to a goal, then it becomes slippery and illusive. What's a woman to do? Come to this session and learn some tips from Barbie's grandma.

(SBEC #6)

Presenters: *Lu Anna Stephens, Program Advisor, School Administration & Superintendents, Angelo State University; and Priscilla White, Executive Director, Teaching & Learning, Grand Prairie ISD*

Break

10:30–10:45 a.m.

Focus Session #2

10:45 a.m.–noon

Building Team: Creates Student Success

Sabine

This session takes a look at how a cohesive TEAM can provide an avenue for student achievement.

(SBEC #7)

Presenters: *Sharon Boutwell, Assistant Superintendent, Leadership & Organizational Development, and Denise Daniels, Administrator, Katy ISD; and Jennifer Blaine, Associate Superintendent, Curriculum & Instruction, and Patti Pace, Executive Director, Elementary Administrative Services, Spring Branch ISD*

School Construction 101

San Antonio

Constructing a new school depends on a strong foundation, and so does building a career. Once the foundation is laid, what comes next? How do you make the right decisions to get the results you want? What will the finished product look like? Building a school and a career touches every aspect of education. Come learn how to build a school and a career at the same time!

(SBEC #6)

Presenters: *Diane Stegall, Superintendent, Chisum ISD; and Lisa Gallagher Ellrich, Vice President, Gallagher Construction Services*

Learning Environments Matter

San Marcos

Planning and design factors are critical components of learner- and teacher-centered classrooms. How to achieve the right balance in any learning environment is central to success, whether renovating a building or building a new facility. The common goal is improved student performance, motivation, and behavior. At the end of this session, the participants will be able to (1) describe learner- and teacher-centered classrooms, (2) recognize those elements of the environment that detract or enhance the learning process, and (3) identify their specific style of learning in work-based environments.

(SBEC #6)

Presenters: *Kerri Ranney, Director–Austin, and Hannah DeFord and Christine Cooper, Project Managers, PBK*

Women in Green: Pioneers of Change

Trinity B

The history of the “green” movement reveals women have led the charge in caring for our environment. This presentation illustrates how women paved the way and why they have had such an impact. Discussion focuses on the importance of educators promoting change and how you can play an active role in your district. Martha Buckner shares how she helped pioneer the first public LEED Certified School in Texas, West Brazos JHS.

(SBEC #8)

Presenters: *Martha Buckner, Assistant Superintendent, Support Services, Humble ISD; and Laura F. Sachtleben and Jody Henry, Project Managers, SHW Group*

Awards Luncheon

Wedgwood

Noon–2 p.m.

Presiding: *Priscilla White, 2008–09 President*

Keynote Address: *Lindy Robinson, Superintendent, Milano ISD*

Women in Leadership—What’s in Your Bag?

This session provides a humorous look at the day-to-day issues a rural administrator faces; offers a motivating and uplifting look at how our attitude can truly make a difference; and addresses our connections within TCWSE as well as to our past, present, and future as strong leaders.

(SBEC #6)

Break

2–2:15 p.m.



Focus Session #3

2:15–3:30 p.m.

Come Get on *The Energy Bus* and Enjoy the Ride of Your Life!

Sabine

This session is based on the book *The Energy Bus*, and will take participants on an enlightening and inspiring ride that reveals secrets for approaching life and work with the kind of positive, forward thinking that leads to true accomplishment—at work and at home. Everyone faces challenges and the need to overcome negativity and adversity, along with the need to define themselves and create their success. *The Energy Bus* provides a powerful roadmap to bring out the best in yourself and your team. Come get on *The Energy Bus* and enjoy the ride of your life!

(SBEC #3)

Presenter: Nancy Vaughan, Consultant, NKV Consulting, and Federal Compliance Monitor, Cleburne ISD

Breathe, Relieve, Achieve

San Antonio

With ever-increasing responsibility and accountability demands, women must learn to let stress work FOR them rather than AGAINST them. Based on the premise of *Three Deep Breaths: Finding Power and Purpose in a Stressed-Out World* by Thomas Crum, presenters share practical tools, strategies, and resources for reducing conflict, relieving stress, and achieving peak performance.

(SBEC #6)

Presenters: Lylia King, Principal, and Janett Blair, Campus Coordinator, Staff and Student Services, Cleburne ISD

The Six Secrets of Change

San Marcos

Shhh...Secrets revealed...Michael Fullan's *Six Secrets of Change*. Leaders who attend to the Six Secrets of Change will have an organization that is constantly learning, growing, and thriving. These key factors allow an organization to sustain meaningful change, survive, and thrive.

(SBEC #6)

Presenter: Karla Jo Moyer, Superintendent, Florence ISD

Yes! You Can Get It All Done!

Trinity B

Do you ever get lost in a never-ending stream of email? Is your desk cluttered with scraps of paper, sticky notes, and things you don't want to lose but don't know what to do with? Have you ever forgotten things? Lost things? Missed deadlines? If so, this session is for you! Based on David Allen's best-selling book *Getting Things Done*, you learn how to get organized, stay organized, and get it all done!

(SBEC #6)

Presenter: Karen Hassell, Coordinator, Professional Development, Waco ISD

Mock Interviews

3:35–4:30 p.m.

Principals

Sabine

Interviewee: Tina Seaman, Assistant Principal, Katy ISD

Interview Panel: Jennifer Blaine, Associate Superintendent, Curriculum & Instruction, Spring Branch ISD; Janet Hood-Hanchey, Director, Secondary Staffing, Lewisville ISD; Vicki Miller, Director, Student Services, Terrell ISD; Lu Anna Stephens, Program Advisor, School Administration & Superintendents, Angelo State University; and Priscilla White, Executive Director, Teaching & Learning, Grand Prairie ISD

Objectives of the Session:

- To enable aspiring principals to be the “mouse on the wall” without being in the “hot seat.”
- To allow members of the audience to think, “How would I have answered that question?”
- To provide time after the interview for panel members to share insights and guidance for all attending.

Superintendents

San Antonio

Interviewee: Kathy Berryhill, Assistant Superintendent, Aransas Pass ISD

Interviewer: Dr. Yvonne Katz, Superintendent (Retired), Board President, CanDo ISD

Objectives of the Session:

- Mock Interview
- Debriefing Interview
- Preparation for Interview Hints (participants will receive handout)
- Q&A from Audience



Regional Roundup

Trinity

4:45–5:15 p.m.

Wrap up the day's learning opportunities with a special look at TCWSE's regional councils—lots of interactive, how-to information on creating, maintaining, and getting the most from your own local regional council.

Welcome Reception

Wedgwood

5:30–6:30 p.m.

Saturday closes out with TCWSE Summer Conference attendees, presenters, sponsors, and guests coming together at our Welcome Reception for relaxation and some fantastic networking. It's a great opportunity to unwind after the day's activities and to get to know any folks you haven't met.

Sunday, June 28

Breakfast/Closing Session/All-Member Business Meeting

Trinity

8:30–10:15 a.m.

Presiding: *Diane Stegall, 2009–10 President*

Special Guest: *Priscilla White, 2008–09 President*

Keynote Address: *Dr. John Horn, Senior Consultant, Schlechty Center for Educational Reform*

Leaving a Legacy That Inspires: Why It Matters and What Counts Most

This presentation focuses on the differences in “Job Holders, Career Boosters, and Legacy Leavers,” and addresses the question of whether or not these descriptors of school administrators we have known are mutually exclusive, complementary, or matters of motive. The underlying beliefs that frame the content are that people follow you before they embrace your ideas, and that context is always critical. We will discuss the difference in a “big ego” and a “strong ego” and their impact on leadership success. In a time when our schools have become increasingly bureaucratic, we will explore how one can rise above the role of chief compliance officer to be the moral and intellectual leader who leaves a legacy of pride in student and staff accomplishments and a continuing commitment to the vision sought. The structure of the presentation provides for some audience interaction.

(SBEC #6)

TCWSE Monographs

Women as School Executives: A Powerful Paradigm

Edited by Genevieve Brown and Beverly J. Irby (1993)

Women as School Executives: Voices and Visions

Edited by Beverly J. Irby and Genevieve Brown (1995)

Women as School Executives: Realizing the Vision

Edited by Carole Funk, Anita Pankake, and Marianne Reese (1998)

Women as School Executives: The Complete Picture

Edited by Anita Pankake, Gwen Schroth, and Carole Funk (2000)

Women as School Executives: Research and Reflections on Educational Leadership

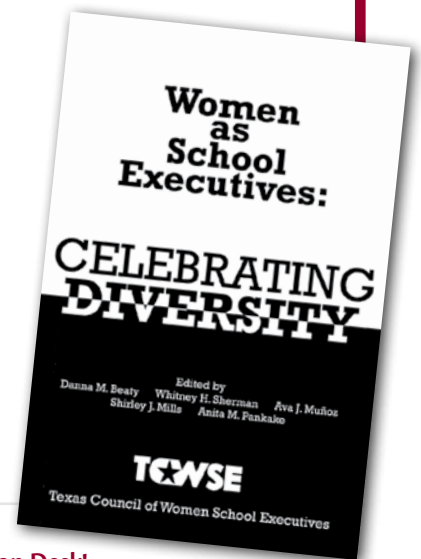
Edited by Stephanie A. Korcheck and Marianne Reese (2002)

Women as School Executives—Leadership: A Bridge to Ourselves

Edited by Sandra Harris, Betty Alford, and Julia Ballenger (2005)

Women as School Executives: Celebrating Diversity

Edited by Danna M. Beaty, Whitney H. Sherman, Ava J. Muñoz, Shirley J. Mills, and Anita M. Pankake (2008)



**Pick up your complimentary copy of the latest monograph at the Registration Desk!
This volume of the monograph presents women's issues from a perspective that celebrates diversity in a variety of forms:**

- Diversity in Context—addresses the contexts in which educational leaders conduct the business of educating children for a more socially just future
- Diversity in Development—addresses topics related to how educational leaders are prepared for the current context of schooling
- Diversity in Relationships—addresses the diversity found in the myriad relationships in which school executives engage both personally and professionally
- Diversity in Self—encompasses characteristics and attributes unique to an individual
- Diversity in Leadership Practice—addresses topics related to how educational leaders contribute to student achievement and growth through their daily life experiences



Summer Conference Sponsors

Please take every opportunity to express the appreciation of the Texas Council of Women School Executives to our 2009 Summer Conference Sponsors!

Platinum

PBK

Donna Range
Associate, Client and Public Relations
11 Greenway Plaza, 22nd Floor
Houston, TX 77046
713.965.0608
donna.range@pbk.com
www.pbk.com

Silver

Claycomb Associates

Jolie Willis
Public Relations
6600 LBJ Freeway, Suite 200
Dallas, TX 75240
972.233.6100
jolie.willis@gmail.com
www.claycomb.net

Bronze

Scientific Learning

Cheryl Leatherbury
Regional Director
3425 Druid Way
Flower Mound, TX 75028
972.355.0187
cleatherbury@scilearn.com
www.scilearn.com

Gold

Apangea Learning

Christine Riviello
Senior Sales Executive
925 Liberty Avenue, 3rd Floor
Pittsburg, PA 15222
412.894.9935
criviello@apangealearning.com
www.apangealearning.com

Herff Jones, Inc.

Bob Nolen
Area Manager "TEAM TEXAS"
8705 Shoal Creek, Suite 103
Austin, TX 78757
512.327.9272
RRNolen@herffjones.com
www.herffjones.com

Capella University

Carmen Craig
Education Alliance Manager
6105 Kings Road
Double Oak, TX 75077
214.957.9983
carmen.craig@capella.edu
www.capella.edu

Region 8 Education Service Center

Blenda McNatt
Chief Financial Officer
P.O. Box 1894
Mt. Pleasant, TX 75455
903.575.2621
bmcnatt@reg8.net
www.reg8.net

Gallagher Construction

Lisa Gallagher Ellrich
Vice President
P.O. Box 941209
Plano, TX 75094-1209
972.633.0564
lisa@gallagher.tx.com
www.gallagher.tx.com

Keep the Dates!

**2010 TCWSE
Summer Conference**

**June 25–27
Renaissance Austin Hotel
Austin**

*Special thanks to PBK
for sponsoring our conference banner!!*



TCWSE Presidents

Margret A. Montgomery (1984–1985)

Sarah Ashcraft (1985–1986)

Yvonne Katz (1986–1987)

Janiece T. Buck (1987–1988)

Nancy L. McNeal (1988–1989)

Susan K. Sclafani (1989–1990)

Virginia L. Collier (1990–1991)

Sherry Nash (1991–1992)

Dawn W. Youdan* (1992–1993)

Genevieve Brown (1993–1994)

Jackie Jenkins (1994–1995)

Juneria P. Berges (1995–1996)

Beverly J. Irby (1996–1997)

Barbara A. Sultis (1997–1998)

Dianne Hess (1998–1999)

Judi Jones Benestante (1999–2000)

Anita M. Pankake (2000–2001)

Elizabeth A. Clark (2001–2002)

Shirley M. Coleman (2002–2003)

Molly J. Helmlinger (2003–2004)

Vicki Thomas-Miller (2004–2005)

Nancy Vaughan (2005–2006)

Jennifer S. Blaine (2006–2007)

Viviana Lopez (2007–2008)

Priscilla White (2008–2009)

** Dawn Watford Youdan, TCWSE past president, inspirational mentor, and friend, passed away in 2006. She is remembered with deep affection by all who knew her.*

Renaissance Austin Hotel

